

ARE YOU RE-OPENING READY?

Our FREE COVID-19 PLAN will help you re-open with confidence and safety

A hotel is a complicated animal. It has many moving parts, needs constant feeding with cash to keep it afloat, is capital intensive and relies on people to deliver a memorable guest experience – often times through numerous touch points and interactions.

Opening a hotel takes careful thought, consideration, time and cash. Opening a hotel in the Covid-19 era adds significant layers of complication.

Owners must have a dynamic business plan which will need to be:

- Fluid;
- Address staff concerns;
- Adhere to health & safety legislation;
- Continually evidence cleanliness and hygiene to consumers;
- Demonstrate to funders an income stream that satisfies lending criteria;
- Suitably dynamic to allow for expansion or contraction in demand.

Like many other industry types, the challenge that lies ahead in post lockdown is significant, fraught with danger and highly uncertain.

Operations will have to change; touch points with consumers will be reduced and an industry that prides itself on interfacing with customers will have to reinvent the way it operates.

Let's be clear, this is a mammoth challenge and requires a plan, clear communication, leadership and cooperation from many stakeholders.

Condor Hotels is pleased to share this document giving insight into necessary steps for re-opening.







To receive a copy of our FREE plan, email us at info@condorhotels.co.uk